

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

Contract / Revision 119690 / 1		Alt Order # 08248852
Product PORTMAN FOR SENATE		
Contract Dates 08/09/16 - 08/15/16		Estimate # 2972
Advertiser Pol/R Portman/R/Senate/OH-A		Original Date / Revision 05/19/16 / 08/10/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agg Code TV12736	Advertiser Code 280	Product 1/2 316
Agency Ref 4341		Advertiser Ref 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	08/12/16	08/12/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$900.00					
2	WHIO	08/12/16	08/12/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$500.00					
3	WHIO	08/12/16	08/12/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$1,000.00					
4	WHIO	08/12/16	08/12/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$900.00					
5	WHIO	08/12/16	08/12/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$900.00					
6	WHIO	08/12/16	08/12/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$400.00					
7	WHIO	08/15/16	08/15/16	Daybreak Edition 530a	530a-6a		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$500.00					
8	WHIO	08/15/16	08/15/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$900.00					
9	WHIO	08/15/16	08/15/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$900.00					
10	WHIO	08/15/16	08/15/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$400.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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Contract / Revision	Alt Order #
119690 / 1	08248852

Contract Dates	Product	Estimate #
08/09/16 - 08/15/16	PORTMAN FOR SENATE	2972

Advertiser	Original Date / Revision
Pol/R Portman/R/Senate/I	05/19/16 / 08/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	08/11/16	08/11/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$800.00					
12	WHIO	08/11/16	08/11/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$900.00					
13	WHIO	08/11/16	08/11/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$500.00					
14	WHIO	08/11/16	08/11/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$1,000.00					
15	WHIO	08/11/16	08/11/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$900.00					
16	WHIO	08/11/16	08/11/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$900.00					
17	WHIO	08/11/16	08/11/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$400.00					
18	WHIO	08/09/16	08/09/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-1-----				1	\$800.00					
19	WHIO	08/09/16	08/09/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-1-----				1	\$900.00					
20	WHIO	08/09/16	08/09/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-1-----				1	\$500.00					
21	WHIO	08/09/16	08/09/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-1-----				1	\$1,000.00					
22	WHIO	08/09/16	08/09/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-1-----				1	\$900.00					
23	WHIO	08/09/16	08/09/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-1-----				1	\$900.00					
24	WHIO	08/09/16	08/09/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-1-----				1	\$400.00					
25	WHIO	08/10/16	08/10/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	--1----				1	\$800.00					
26	WHIO	08/10/16	08/10/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00

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<u>Contract / Revision</u> 119690 / 1		<u>Alt Order #</u> 08248852
<u>Contract Dates</u> 08/09/16 - 08/15/16	<u>Product</u> PORTMAN FOR SENAT	<u>Estimate #</u> 2972
<u>Advertiser</u> Pol/R Portman/R/Senate/I		<u>Original Date / Revision</u> 05/19/16 / 08/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	--1----				1	\$900.00					
27	WHIO	08/10/16	08/10/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	--1----				1	\$500.00					
28	WHIO	08/10/16	08/10/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	--1----				1	\$1,000.00					
29	WHIO	08/10/16	08/10/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	--1----				1	\$900.00					
30	WHIO	08/10/16	08/10/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	--1----				1	\$900.00					
31	WHIO	08/10/16	08/10/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	--1----				1	\$400.00					
N 32	WHIO	08/11/16	08/12/16	M-F 9a-10a	9a-10a		:30			P-05		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---11--				2	\$400.00					
Totals									0.00				33	\$24,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/15/16	33	\$24,300.00	(\$3,645.00)	\$20,655.00
Totals	33	\$24,300.00	(\$3,645.00)	\$20,655.00

Signature: _____ **Date:** _____

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